Client: Garrett Dato

Royalty Rugz

https://royaltyrugz.com

Business Proposal

# Business Requirements

Our look and feel proposal addresses what our client wanted in a sense that we used the colors and type font that our client had asked for. We used a font that matches with our client’s logo, and colors that accent with the products.

# Content Requirements

The content on our site is going to show the viewer what they can expect when ordering the product. Such as past rugs that have been made. The images of past rugs that have been made allows clients to get an idea of the sizing and pricing of the rugs.

# Functional Requirements

The content on our site is going to help market the client’s product which in this case is rugs. These rugs are handmade, and our websites will focus on supporting our client’s small business.

# TECHNICAL REQUIREMENTS

We provided the client with wireframes and style tiles to help the client understand what the website will look like. These also help the client to see how we will attract traffic to the website.**A piece of paper with writing on it

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